

- Hay que elegir una propuesta de examen A o B
- En el texto hay que elegir 7 preguntas y contestarlas en inglés
- Hay que elegir una de las dos fotos y describirla en inglés
- No se permite el uso del diccionario
 - Duración de la prueba: 1 hora y 30 minutos.



READING:

TikTok

TikTok users will soon be able to upload 10-minute-long videos. The video platform launched worldwide in 2018 allowing users to create one-minute videos. That length tripled in July 2021 to three minutes. TikTok says an extension to 10 minutes will allow people to be more creative. A company spokesperson said: "We're always thinking about new ways to enrich the TikTok experience." She added: "We introduced longer videos, giving our community more time to create and be entertained. Today, we're excited to start rolling out the ability to upload videos that are up to 10 minutes, which we hope would unleash even more creative possibilities for our creators around the world."

Social media consultant Matt Navarra said the new time limit means TikTok will be a bigger rival to YouTube. However, TikTok could lose users who prefer shorter videos. They could switch to other social media platforms, like Instagram's Reels, Snapchat's Spotlight, or YouTube's Shorts. Mr. Navarra says shorter videos are more popular with younger people, who are used to "whizzing" through videos "at speed". He says longer videos are more suited to older people. Navarra believes the longer videos may increase TikTok's profits as they are "easier to monetize and keep people on-platform longer". Short, bite-sized videos are one of the reasons for TikTok's huge popularity. It has more than one billion monthly active users.

https://breakingnewsenglish.com

Answer 7 of the following 10 questions using the information given in the text (1 point per question).

- 1-Can TikTok users upload 10-minute-long videos now?
- 2- When did the TikTok platform start?
- 3- How long could a TikTok video be in 2021?
- 4- Why did TikTok want longer videos?
- 5- According to Matt, what type of users could TikTok lose?
- 6- Write two names of social media platforms as popular as TikTok.
- 7- According to Matt, who prefers shorter videos?
- 8- According to Matt, what effect do longer videos have?
- 9- Why is TikTok so popular?
- 10- How many people use TikTok every month?



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Describe <u>ONE</u> of the following pictures using, at least, 60 words (3 points).

Α.









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PROPUESTA B

READING:

Digital habits across generations

Today's grandparents are joining their grandchildren on social media, but the different generations' online habits couldn't be more different. In the UK the over-55s are joining Facebook in increasing numbers, meaning that they will soon be the site's second biggest user group, with 3.5 million users aged 55–64 and 2.9 million over-65s.

Sheila, aged 59, says, 'I joined to see what my grandchildren are doing, as my daughter posts videos and photos of them. It's a much better way to see what they're doing than waiting for letters and photos in the post. That's how we did it when I was a child, but I think I'm lucky I get to see so much more of their lives than my grandparents did.'

Ironically, Sheila's grandchildren are less likely to use Facebook themselves. Children under 17 in the UK are leaving the site – only 2.2 million users are under 17 – but they're not going far from their smartphones. Chloe, aged 15, even sleeps with her phone. 'It's my alarm clock so I have to,' she says. 'I look at it before I go to sleep and as soon as I wake up.'

Teenagers might have their parents to thank for their smartphone and social media addiction as their parents were the early adopters of the smartphone. Peter, 38 and father of two teenagers, reports that he used to be on his phone or laptop constantly. 'I was always connected and I felt like I was always working,' he says. 'How could I tell my kids to get off their phones if I was always in front of a screen myself?' So, in the evenings and at weekends, he takes his SIM card out of his smartphone and puts it into an old-style mobile phone that can only make calls and send text messages. 'I'm not completely cut off from the world in case of emergencies, but the important thing is I'm setting a better example to my kids and spending more quality time with them.'

Is it only a matter of time until the generation above and below Peter catches up with the new trend for a less digital life?

https://learnenglish.britishcouncil.org

Answer 7 of the following 10 questions using the information given in the text (1 point per question).

- 1- Are the different generations' online habits similar?
- 2- How old is Sheila?
- 3- Why did Sheila join the social media?
- 4- What does Sheila's daughter do?
- 5- Why does Sheila think that she is lucky?
- 6- What does Chloe do with her smartphone at night?
- 7- What is the first thing Chloe does when she gets up?
- 8- Did Peter use the new technologies?
- 9- What does Peter do with the mobile at weekends?
- 10- Can he use the mobile phone in case of emergencies?



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